Features
FIND*
SUGGEST
REQUEST
SEARCH*
AVAILABILITY*
PURCHASE*
HOLD*
SECURITY*
POS*
INVENTORY*

Demos
FITTING ROOM
STOCK ROOM
DATA DISPLAY
DATA ANALYSIS
LOYALTY CARD

FIND~-within store >> ANTENNA MAP~-another store location ~-online

SEARCH
By: size, color, brand, cost, style, type

AVAILABILITY
- the exact same item

~
- different size

~
- different color

INVENTORY~Keep count of how many items sold, bought, available on the floor, in the stock room

SUGGEST
Similar item based on
style (crop top, laced, button, jeans, slacks, summer dress)
color
size
brand
-type (pants, shorts, shirt, tank top)

REQUEST
By: size, color

PURCHASE
- Scan item, once item is scanned it's safe to pass the sensor system without beeping.
- It will also be taken out of inventory immediately once the customer purchasing has their printed receipt.

HOLD
Customers can place an item on hold for 24 hours. The tag will not allow anyone else to make a purchase but other customers can try the item on and place on the waiting list, if the person ahead of them on the list doesn't buy it within the 24 hours, the next person on the list will be notified and have a chance to purchase the item within 2 hours.

SECURITY ~Not sensitive once PURCHASED ~If it's not purchased it will alert the security systems with what item triggered the alarm.

POS
- Checkout
- Fitting Room
- Self-Checkout

A: Check for AVAILABILITY:
>> FOUND >> Personal Assistant >> Finds item for customer >> FIND~>>
NOT FOUND >> SUGGEST

B: SEARCH for a similar item
>> FOUND >> Personal Assistant >> Finds item for customer >> FIND
>> FOUND >> Click locate >> FIND~>> NOT FOUND >> SUGGEST

C: REQUEST an item:
>> FOUND >> Personal Assistant >> Finds item for customer >> FIND
>> NOT FOUND >> SUGGEST

D: PURCHASING: Users can scan the item into their account themselves if they wish to not check out at a regular register. The item will be marked as PURCHASED

E: Place on HOLD

F: Leave empty handed:
If a customer walk out the fitting room area with nothing
A representative can ask them why they didn't like the item
suggest them another item based on their reasons by entering in a request.
The screen can determine through analyzing the items and display photos of suggested items that the customer might want to try.

Stock Room
A: Check Inventory based on tags
B: Display items that have less than 2 on display on the store floor
C: Using trends display items that are not being bought for more than a week
D: Compare prices with competing stores to determine price reduction
E: Accurately display items based on season
F: Place out of season items on clearance or back to stock room

Display on screen for ~Items that are running low ~Items that are not selling ~Items that are too pricy compared to competitive stores ~Items that needs to be reduced based on seasons

Analyzing Data
Trends:
Brands
Sizes
Colors
Styles
Location / Display
Advertising
Prices

Based On:
overall sales
gender
age
season
sales v. regular price

SALES
Items tried on that gets sold
    Trends on items that was not sold
    Trends on items that was sold
Items that were bought without being tried on
    Trends

RETURNS
Items that were tried on and returned
    What are the trends?
Items that were not tried on
    What are the trends?

FITTING ROOM
How long do people spend in the fitting room?
Wait time for the fitting room?
What items are tried on the most?
What items are bought after being tried on?
What items are left behind after customers try them on?
What brands run too small / too big?

Displays

# of items in stock
    Total
    By sizes
    By colors
    By location

Similar item
    Same brand
    Different brand
    Different color

Display popularity

Loyalty Card Holder:
Personal Assistant
Longer hold period
Pre-order for fitting room
Priority fitting room

Checkout
Place items on platform
Platform determines the amount of items
Customer approve or re-scan
Checkout with a display of item and price
Checkout & Pay

Shoppign Cart
Items brought to the fitting room
Items taken off the rack
Items that were looked at online

iPad 11:22 AM

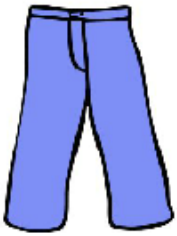
Identify customer through the RFID Loyalty Card as they walk through the fitting room

THE REC

Welcome Stephen Brian!

Items identified in the fitting room

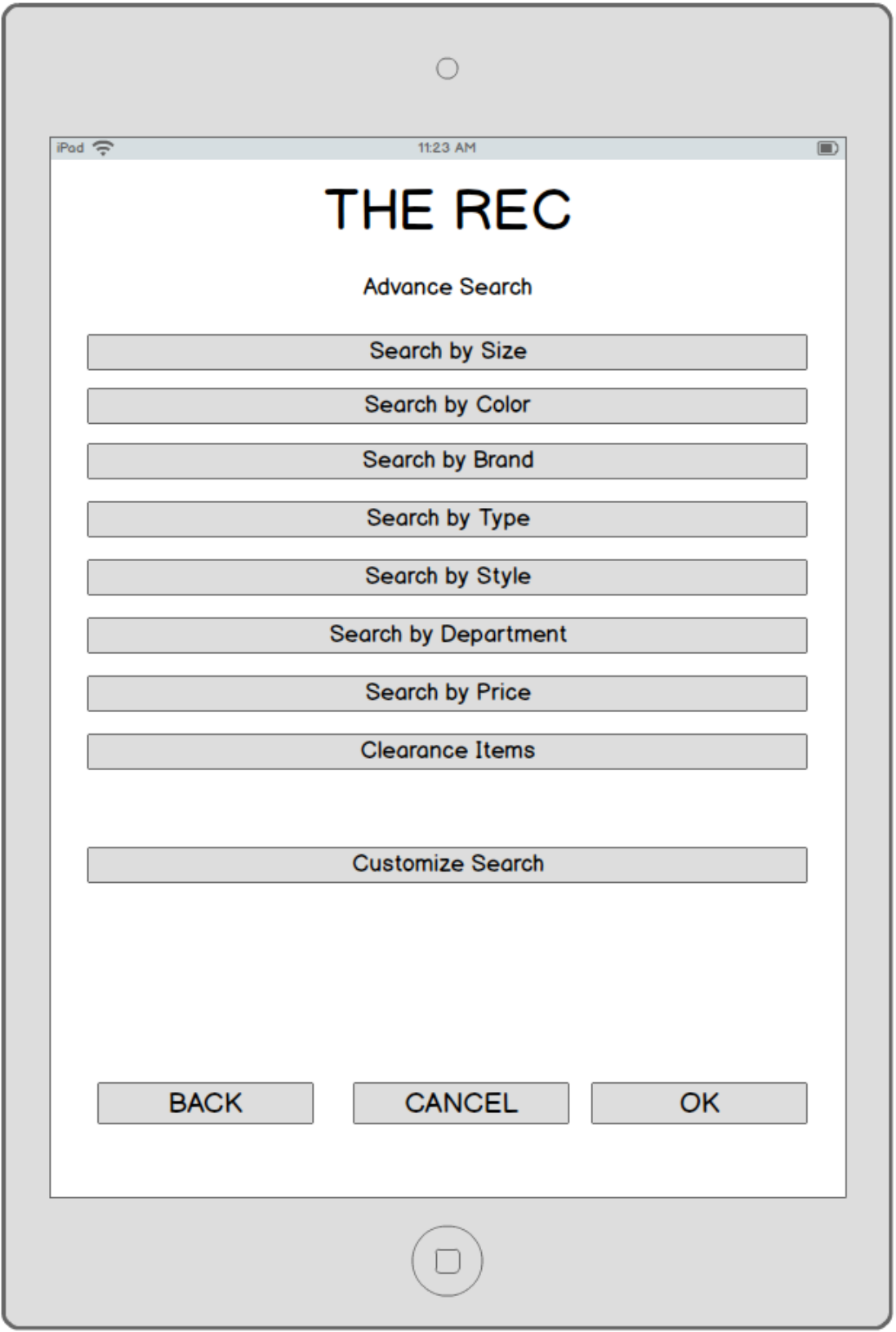
Identify items based on RFID in the tags

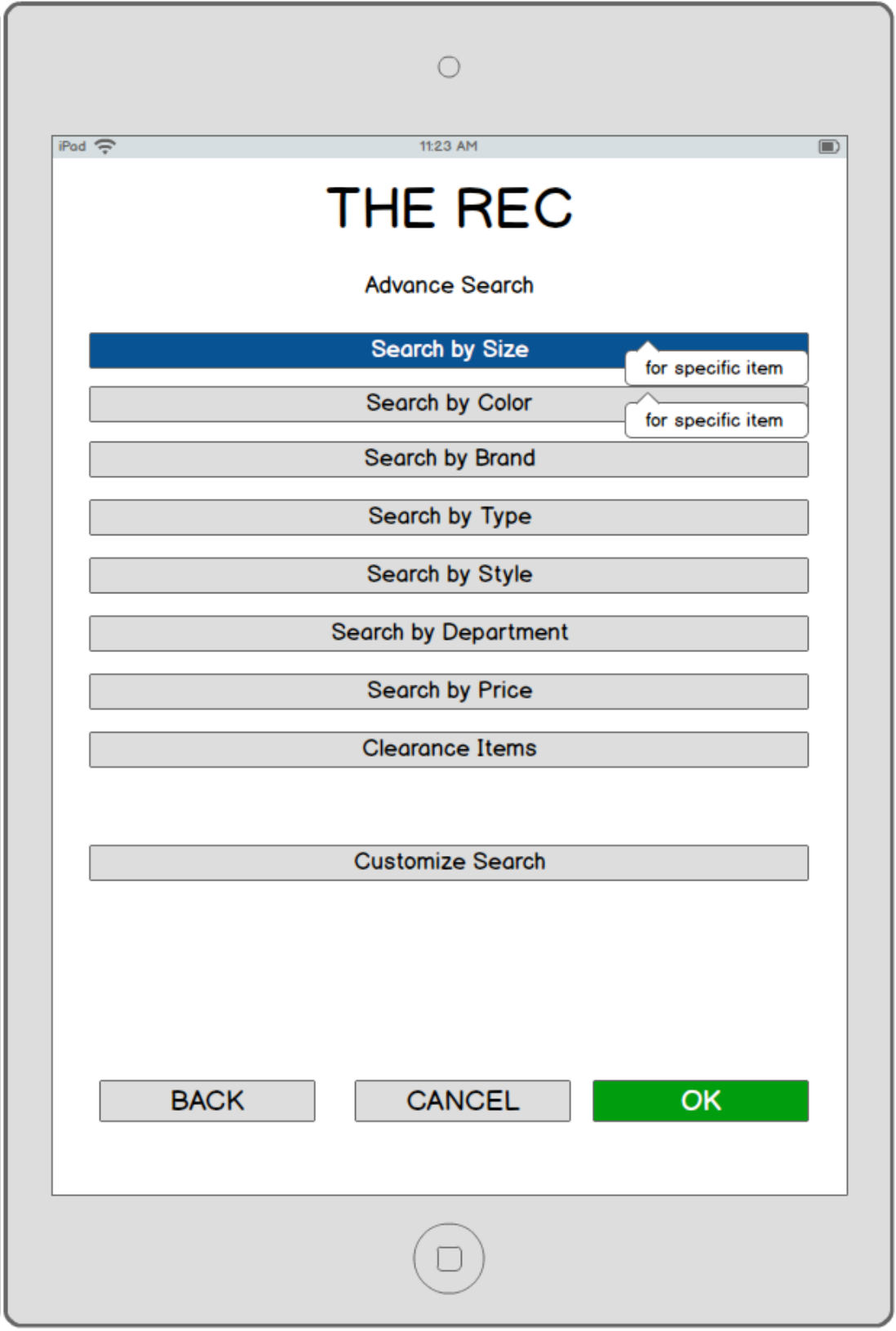


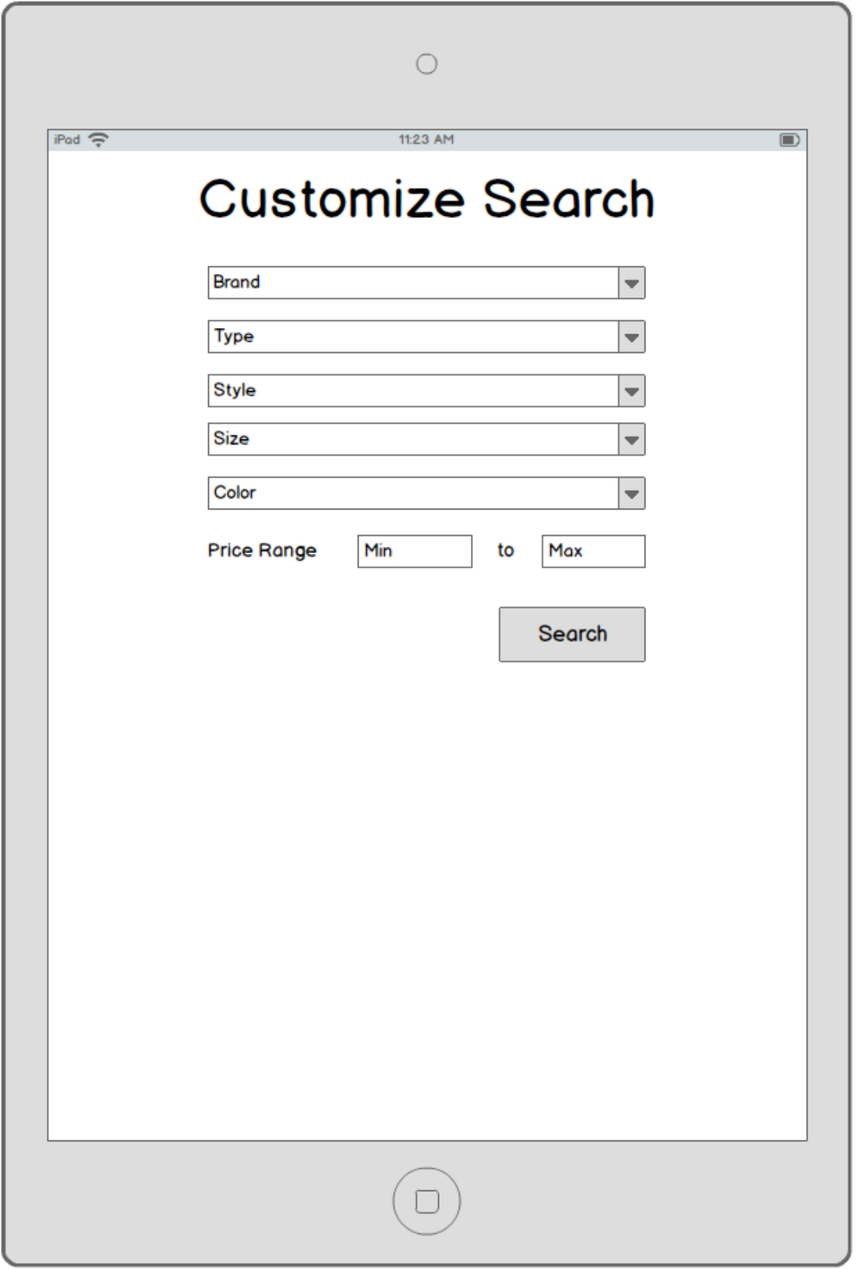
Advance Search | HOLD | Logout

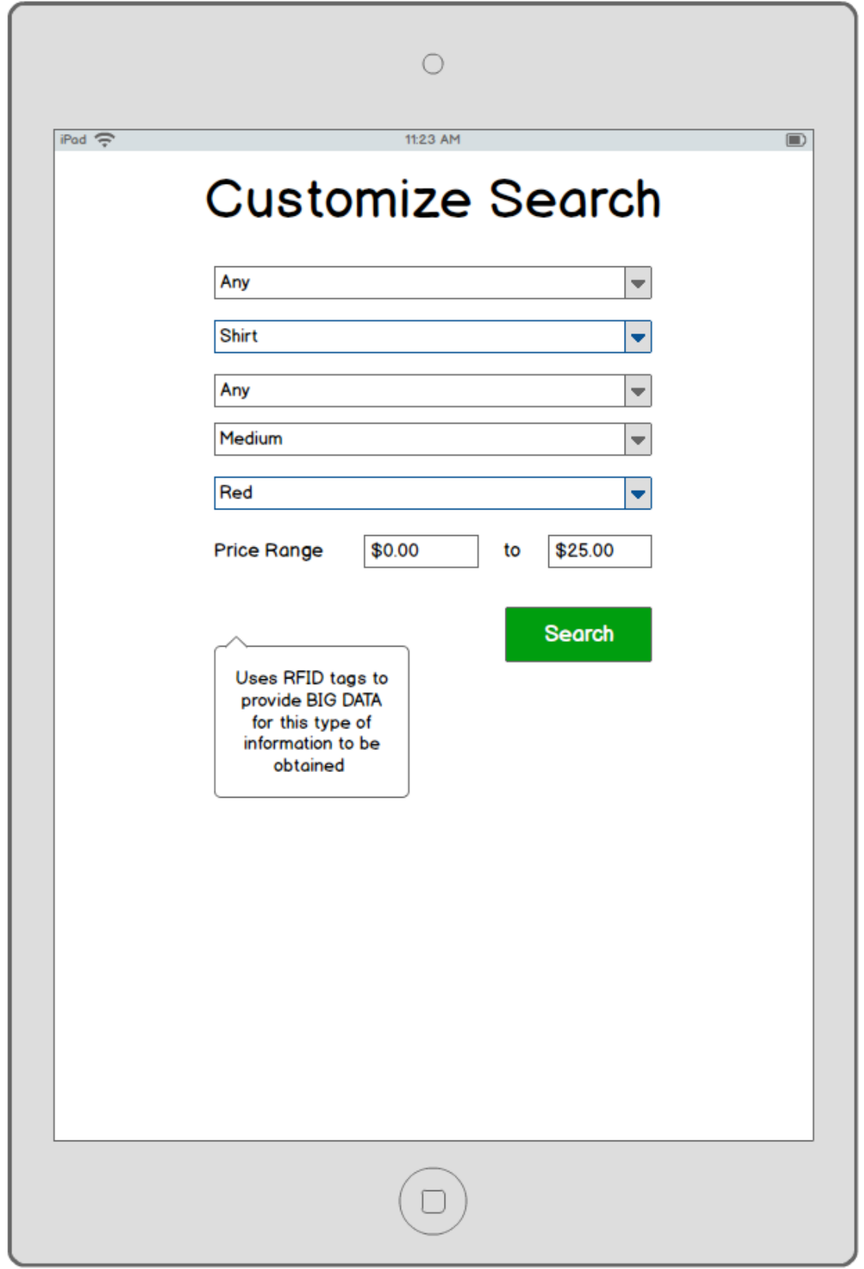
Quick Search | Assistant | Checkout

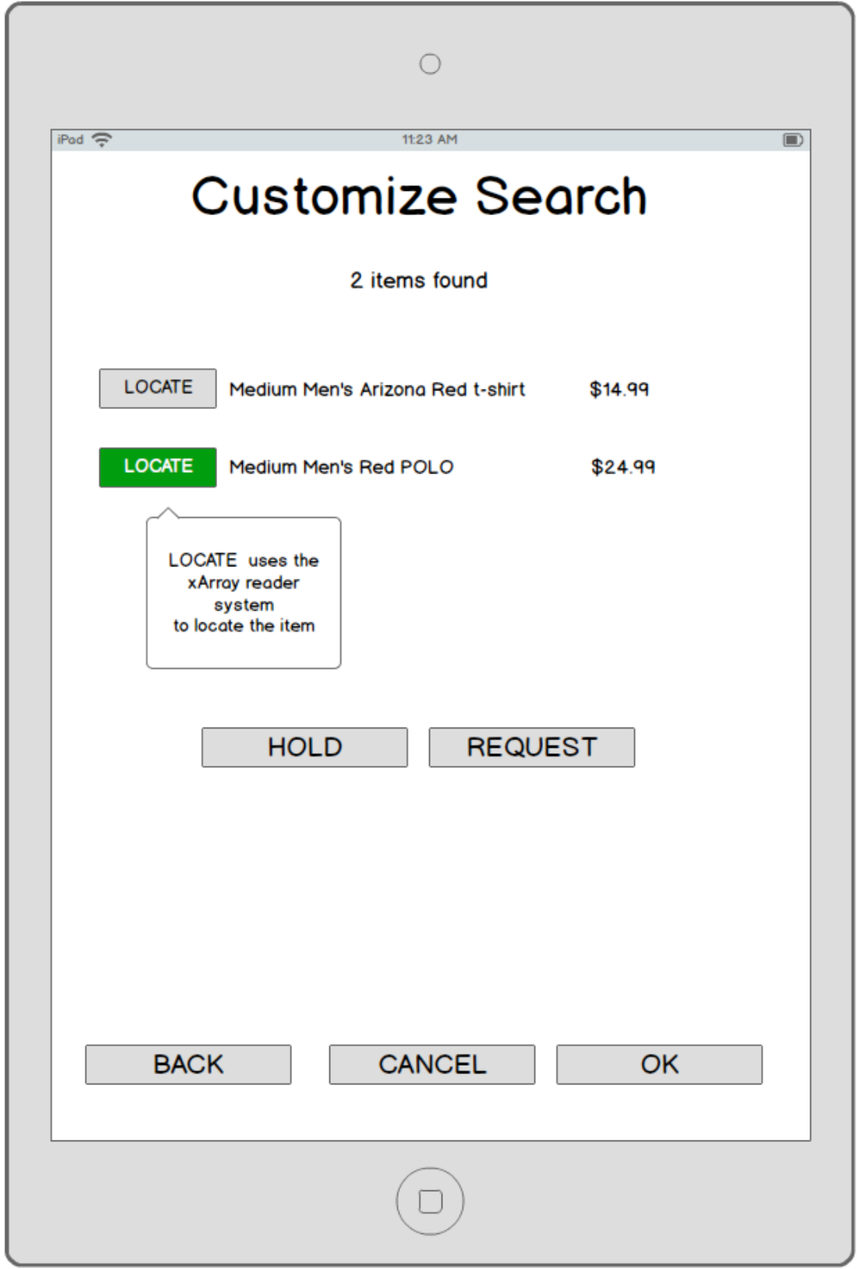
Shopping Cart | Recent Items


iPad
11:23 AM
THE REC
Advance Search
Search by Size
Search by Color
Search by Brand
Search by Type
Search by Style
Search by Department
Search by Price
Clearance Items
Customize Search
BACK
CANCEL
OK


iPad
11:23 AM
THE REC
Advance Search
Search by Size
for specific item
Search by Color
for specific item
Search by Brand
Search by Type
Search by Style
Search by Department
Search by Price
Clearance Items
Customize Search
BACK
CANCEL
OK


iPad
11:23 AM
Customize Search
Brand
Type
Style
Size
Color
Price Range
Min
to
Max
Search


iPad
11:23 AM
Customize Search
Any
Shirt
Any
Medium
Red
Price Range
$0.00
to
$25.00
Search
Uses RFID tags to provide BIG DATA for this type of information to be obtained


iPad
11:23 AM
Customize Search
2 items found
LOCATE
Medium Men's Arizona Red t-shirt
$14.99
LOCATE
Medium Men's Red POLO
$24.99
LOCATE uses the xArray reader system to locate the item
HOLD
REQUEST
BACK
CANCEL
OK

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THE REC

Quick Search

Scan RFID tag

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THE REC

Quick Search Results

Lace Fit & Flare Dress $58.99

9 in stock

2 XL	LOCATE	FIND
4 L	LOCATE	FIND
0 M	LOCATE	FIND
1 S	LOCATE	FIND
2 XS	LOCATE	FIND

HOLD REQUEST

Scan another item

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THE REC

Availability around the area

Lace Fit & Flare Dress $58.99

Size M

10 available online

2 available at Westfield Mall

3 available at Westlake Mall

5 available at Northgate Mall

1 available at Alderwood Mall

HOLD REQUEST

Scan another item

iPad 11:23 AM

THE REC

Quick Search Results

Lace Sheath Dress $89.99

36 in stock

5 XL	LOCATE
3 L	LOCATE
0 M	LOCATE
1 S	LOCATE
2 XS	LOCATE

HOLD REQUEST

Scan another item

iPad 11:23 AM

THE REC

Quick Search Results

Lace Sheath Dress $89.99

36 in stock

4 XL	LOCATE
5 L	LOCATE
2 M	LOCATE
3 S	LOCATE
4 XS	LOCATE

HOLD REQUEST

Scan another item

iPad 11:23 AM

THE REC

Quick Search Results

Lace Sheath Dress $89.99

36 in stock

0 XL	LOCATE
4 L	LOCATE
2 M	LOCATE
0 S	LOCATE
1 XS	LOCATE

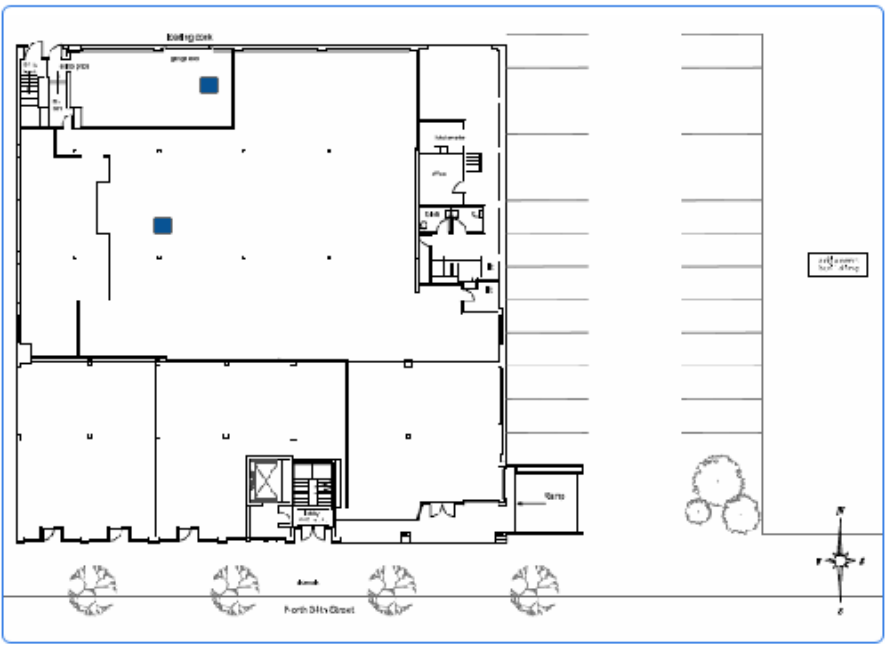
HOLD REQUEST

Scan another item

iPad 11:23 AM

Locate Items

2 items found



Inventory Count: 3

Other Stores: 6

Online: 8

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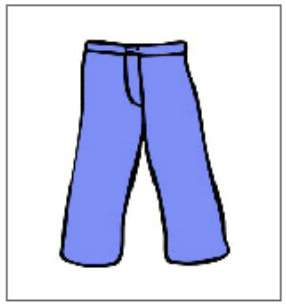
THE REC

Select items to place on hold.



HOLD

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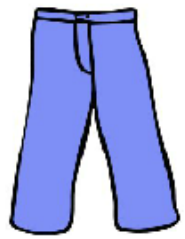
THE REC

Items on hold for Brian Smith



Items on HOLD will be available for other customers to purchase after 24 hours

These items will be held until Monday July 14th 7:01 PM

BACK CANCEL OK

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Assistance

Request an Item

Question

Checkout

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Assistance

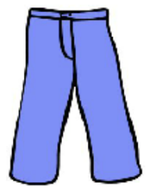
Request an Item

BACK CANCEL OK

iPad 11:23 AM

Assistance

Request an Item



34-32

Dark Blue

2

Medium

Red

1

It will default to size, color, quantity

BACK CANCEL REQUEST

Employee's View

Customers can also request items online and try the items on in stores

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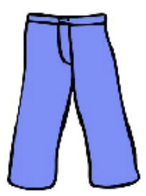
Requests



Customer: Brian Smith
Room: 4
Item: Arizona Jeans Straight Leg
Size: 34-32
Color: Dark Blue LOCATE

Customer: Brian Smith
Room: 4
Item: Lined Scoop Neck Boy's T-shirt
Size: Medium
Color: Red LOCATE

Customer: Stephen Lo
Room: 3
Item: Scoop Neck Boy's T-shirt
Size: Small
Color: Green LOCATE

Employee's View

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Locate Items

2 items found on the floor
Inventory Count: 3
Other Stores: 6
Online: 8

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Checkout

Select Method

Scan items

Choose items from Shopping Cart

Select items in fitting room

Select items on rack

Select items on counter

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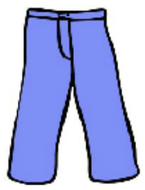
THE REC

CHECKOUT



Select All

Purchase

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Checkout

Junior's pink floral dress	25.99
Women's gray button up	29.99
Men's blue button up	25.99
Sub-total	81.97
Sales Tax 9.5%	7.79
TOTAL	89.76

Cash Gift Card Online

Credit Card Debit Card

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Checkout

Scan items

iPad 11:23 AM

Checkout

Select items to purchase in your Shopping Cart

☐ Size 7 White XOXO Dress Pants	29.99
☐ Size 5 Cream XOXO Dress Pants	29.99
☐ Medium Felcity & Coco Multi Stripe Dress	23.99
☐ Medium Pink Seafolly Bikini Top	14.99
☐ Small Free People Tee	9.99
☐ Calson Cotton Knit Jacket	41.99
☐ Medium North Face Pullover Hoodie	105.99
☐ Small Under Armour Rally Shorts	16.99
☐ Small Under Armour Mesh	12.99
☐ Medium Zella Harmony Hoodie	39.99
☐ Medium Zella Capri Leggings	34.99
☐ Small Double Scoop Tank	12.99
☐ Small Crochet Shift Dress	23.99
☐ Small V-Back Neon Dress	19.99

Purchase

iPad 11:23 AM

Checkout

Size 7 White XOXO Dress Pants	29.99
Size 5 Cream XOXO Dress Pants	29.99
Medium Felcity & Coco Multi Stripe Dress	25.99
Size 7 Flowery Summer Dress	19.99
Small Free People Tee	9.99
Sub-total	115.95
Sales Tax 9.5%	11.02
TOTAL	126.97

Cash Gift Card Online

Credit Card Debit Card

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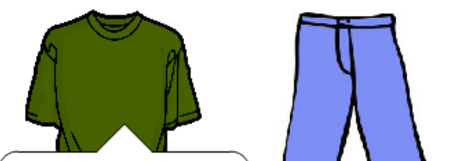
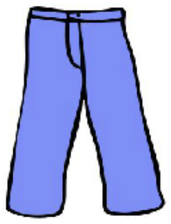
Customer Feedback

Items left in Shopping Cart. WHY?





- ☐ Doesn't fit right
- ☐ Doesn't have my size
- ☐ The color
- ☐ Too expensive
- ☐ Bought else where
- ☐ Bought different brand

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Customer Feedback

	EASY				HARD
Find the item you were looking for	○	○	○	○	○
Found an assistant to help you	○	○	○	○	○
The fitting room application	○	○	○	○	○

Did you buy an item that was suggested? ○ Yes ○ No

Were the items suggested relevant to you? ○ Most ○ Some ○ None

Which of these items did you visit and used, check all that applies.

☐ Assistant	☐ Advance Search	☐ Find	☐ Hold
☐ Price Check	☐ Custom Search	☐ Availability	☐ Self-Checkout
☐ Loyalty Card	☐ Search	☐ Pre-order	☐ Touch Displays

Additional Feedback

Submit

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Thank You for your feedback

22 REC
points earned

3 more points until you recieve a reward

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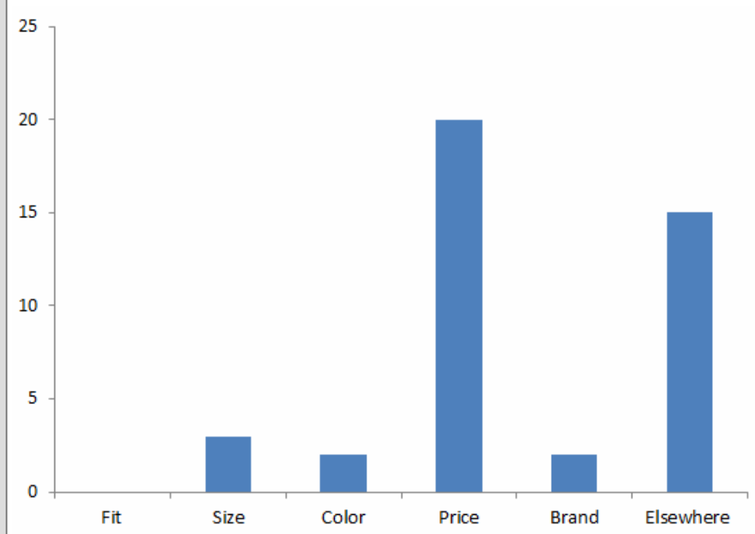
Customer Feedback



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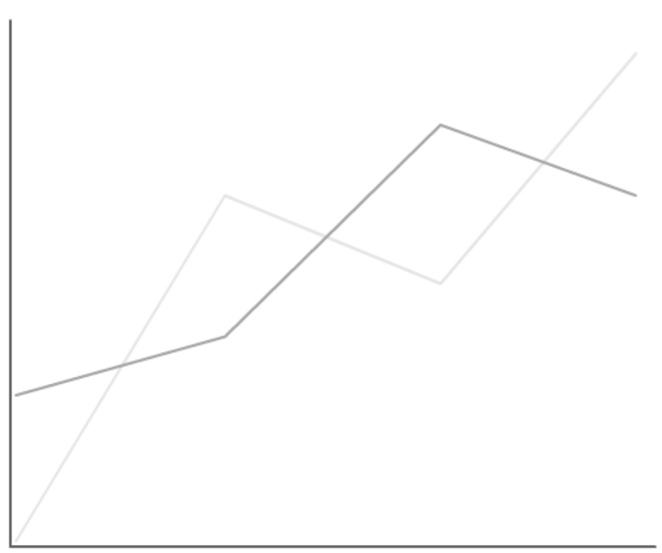
Trends by Brands



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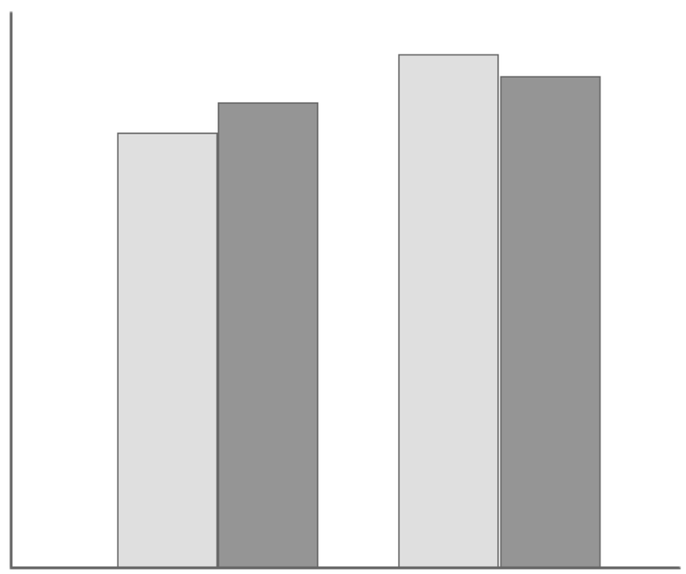
Trends by Colors



Employee's View

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Live Inventory Updates

1 Medium Dark Blue Arizona Jeans left - 4D	LOCATE ☐
0 Small White Hanes V-neck left - 3C	LOCATE ☐
2 Medium Red Hanes V-neck left - 3C	LOCATE ☐
1 Small Green Arizona Scoop neck left - 3D	LOCATE ☐
0 Maxi black dresses have been purchased in the last 2 weeks	LOCATE ☐
1 Size 5 Black City Triangle dress left - 2A	LOCATE ☐
1 Size 7 Black Arizona Skater Skirt left - 2A	LOCATE ☐
Nike Run are prices 10% higher than other stores	LOCATE ☐
Outwear needs to be reduced	LOCATE ☐
Crop tops are quickly selling out. ORDER MORE NOW	LOCATE ☐
Defect in white summer dress by Speachless	LOCATE ☐
2 Size 3 white Levi shorts left - 2B	LOCATE ☐
2 Size 9 white Levi shorts left - 2B	LOCATE ☐
2 Size 3 black Levi shorts left - 2B	LOCATE ☐
Black Bikinis are quickly selling out. ORDER MORE NOW	LOCATE ☐
More people prefer Jansport than High Sierra	LOCATE ☐
More people prefer Nike than Adidas	LOCATE ☐
No preference between sports bras brands	LOCATE ☐
No preferences between sock brands	LOCATE ☐
Customers buy the cheaper brand of flip-flops	LOCATE ☐
0 Cargo pants have been purchased in the last 3 weeks.	LOCATE ☐
1 orange Ralph Lauren shirt have been purchased in the past week.	LOCATE ☐
1 Size 32 blue Arizona Swim shorts left - 4D	LOCATE ☐
1 Size 34 red Arizona shorts left - 4D	LOCATE ☐

Employee's View

iPad 11:23 AM

Live Inventory Updates

1 Medium Dark Blue Arizona Jeans left - 4D	LOCATE
0 Small White Hanes V-neck left - 3C	LOCATE
2 Medium Red Hanes V-neck left - 3C	LOCATE
1 Small Green Arizona Scoop neck left - 3D	LOCATE
0 Maxi black dresses have been purchased in the last 2 weeks	LOCATE
No preference between sports brands	LOCATE
1 Size 7 Black Arizona Skater Skirt left - 2A	LOCATE
Nike Run are prices 10% higher than other stores	LOCATE
Outwear needs to be reduced	LOCATE
Crop tops are quickly selling out. ORDER MORE NOW	LOCATE
Defect in white summer dress by Speachless	LOCATE
2 Size 3 white Levi shorts left - 2B	LOCATE
No size 7 jeans left in the stock room	LOCATE
2 Size 3 black Levi shorts left - 2B	LOCATE
Black Bikinis are quickly selling out. ORDER MORE NOW	LOCATE
More people prefer Jansport than High Sierra	LOCATE
More people prefer Nike than Adidas	LOCATE
1 Size 5 Black City Triangle dress left - 2A	LOCATE
No preferences between sock brands	LOCATE
Customers buy the cheaper brand of flip-flops	LOCATE
0 Cargo pants have been purchased in the last 3 weeks.	LOCATE
1 orange Ralph Lauren shirt have been purchased in the past week.	LOCATE
1 Size 32 blue Arizona Swim shorts left - 4D	LOCATE
1 Size 34 red Arizona shorts left - 4D	LOCATE

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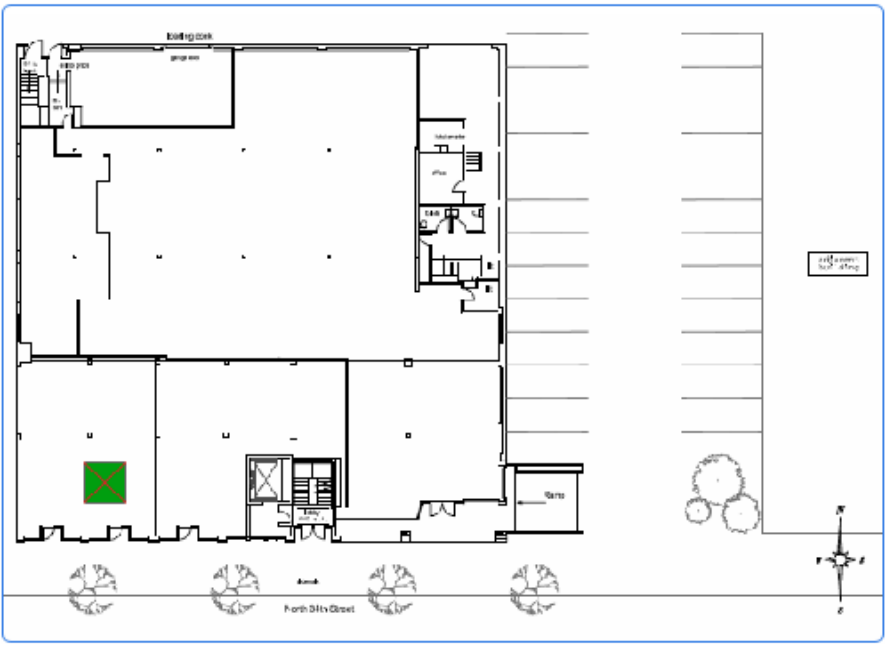
Inventory - Locate

Green Arizona Scoop neck



Inventory Count: 18

7 XL 4 L 1 M 1 S 5 XS

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THE REC

Welcome!

Sign in

Sign up

Scan QR Code

Scan RFID Loyalty Card

iPad 11:23 AM

THE REC

SIGN IN

Username

Password

Sign in

Q W E R T Y U I O P

A S D F G H J K L return

Z X C V B N M ! , ? .

.?123 .?123

iPad 11:23 AM

THE REC

LOGIN

Scan RFID

iPad 11:23 AM

THE REC

LOGIN

Scan QR

iPad 11:23 AM

THE REC

SIGN UP

First Name

Last Name

Phone Number

Email

Username

Password

Confirm Password

Create Account

Q W E R T Y U I O P

A S D F G H J K L return

Z X C V B N M ! , ? .

.?123 .?123

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THE REC

Items identified in the fitting room

Advance Search | HOLD | Logout

Quick Search | Assistant | Checkout

Shopping Cart | Recent Items

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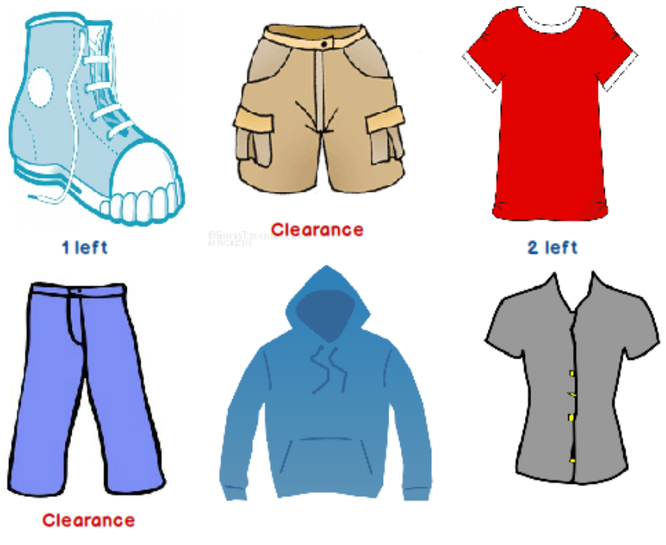
Recent Items



Add to Cart | Purchase

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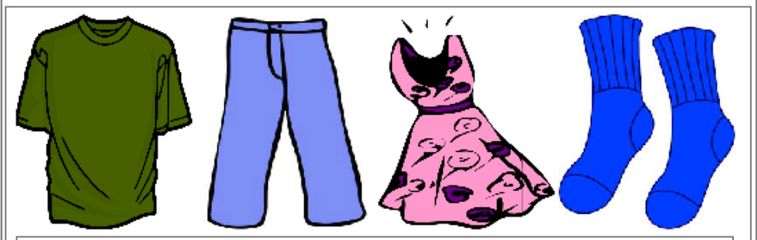
Shopping Cart



Based on Searches & Trends

Suggestions

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Based on Searches & Trends

Suggestions

Items on Hold

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iPad 11:23 AM

THE REC

Scan an item

Scan RFID tag

iPad 11:23 AM

THE REC

Men's Scoop Neck $9.99

64 in stock

17 XL	LOCATE	
14 L	LOCATE	
9 M	LOCATE	
8 S	LOCATE	
15 XS	LOCATE	

Colors the t-shirt is available in

iPad 11:23 AM

THE REC

Men's Scoop Neck $9.99

64 in stock

XL	LOCATE
L	LOCATE
M	LOCATE
S	LOCATE
XS	LOCATE

iPad 11:23 AM

THE REC

Men's Scoop Neck $9.99

64 in stock

Size you would like to search by

Small

LOCATE

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Locate Item - By Size

Men's Scoop Neck T-shirt >> Size Small

2	1
1	3

The colors on the square represents the color of shirt

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THE REC

Men's Scoop Neck $9.99

64 in stock

	LOCATE
	LOCATE
	LOCATE
	LOCATE
XL	LOCATE
L	LOCATE
M	LOCATE
S	LOCATE
XS	LOCATE

Alternative option: one button allows user pick a different size or color

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THE REC

Scan an item

Scan RFID tag

iPad 11:23 AM

THE REC

Men's Scoop Neck $9.99

64 in stock

BLACK

RED

BLUE

GREEN

iPad 11:23 AM

THE REC

Men's Scoop Neck $9.99

64 in stock

LOCATE

LOCATE

LOCATE

LOCATE

Alternative option: one button allows user pick a different size or color

XL LOCATE

L LOCATE

M LOCATE

S LOCATE

XS LOCATE

iPad 11:23 AM

THE REC

Men's Scoop Neck $9.99

64 in stock

Color you would like to search for

Green

LOCATE

iPad 11:23 AM

Locate Item - By Color

Men's Scoop Neck T-shirt

19 12

15 18

The size of the square represents the amount of shirts. This screen gives an overview of all the colors

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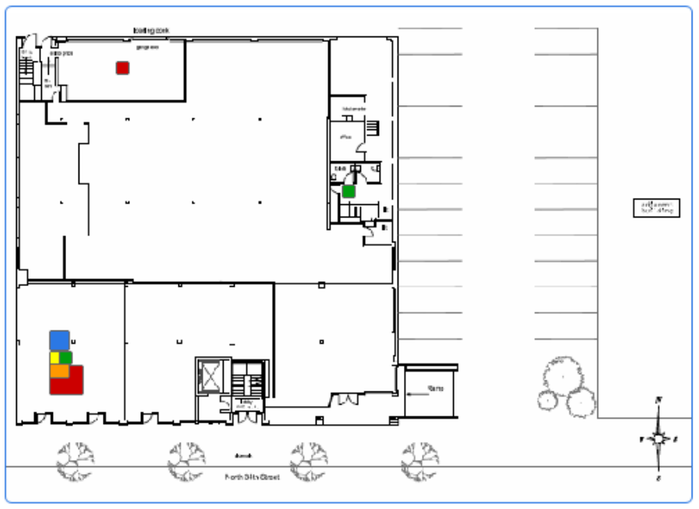
Locate Item - By Color

Men's Scoop Neck T-shirt >> Green



7 XL

4 L

1 M

2 S

5 XS

The size of the square represents the amount of shirts, this screen allows user to find specific sizes

Additional ways to differentiate sizes on a map: patterns, shapes, shades of the same color (this way size and colors can be shown in one screen)

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THE REC

Advance Search - By Department

Women's

SEARCH

Women's
Men's
Junior's Ladies
Junior Guys
Girl's
Boys

Dropdown

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Search - By Department

Women's - Results

$XX.XX $XX.XX $XX.XX $XX.XX

$XX.XX $XX.XX

When the item is clicked, the user can see details as well as LOCATE the item within the store or FIND it elsewhere

$XX.XX $XX.XX $XX.XX $XX.XX

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THE REC

Advance Search - By Type

Women's

Tops

SEARCH

Women's
Men's
Junior's Ladies
Junior Guys
Girl's
Boys

Tops
Pants
Shorts
Skirts
Dresses
Footwear
Outwear
Swimsuits
Lingerie

Dropdown

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Search - By Type

Women's Top - Results

$XX.XX $XX.XX $XX.XX $XX.XX

$XX.XX $XX.XX

When the item is clicked, the user can see details as well as LOCATE the item within the store or FIND it elsewhere

$XX.XX $XX.XX $XX.XX $XX.XX

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THE REC

Advance Search - By Style

Junior's Ladies

Dresses

Floral

SEARCH

Women's
Men's
Junior's Ladies
Junior Guys
Girl's
Boys

Tops
Pants
Shorts
Skirts
Dresses
Footwear
Outwear
Swimsuits
Lingerie

Maxi
Formal
Cocktail
Summer
Sun
Short
Long
Evening
Bodycon
Skater
Laced
Neon

Dropdown

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Search - By Style

Floral Junior Dresses - Results

$XX.XX $XX.XX $XX.XX $XX.XX

$XX.XX $XX.XX

When the item is clicked, the user can see details as well as LOCATE the item within the store or FIND it elsewhere

$XX.XX $XX.XX $XX.XX $XX.XX

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THE REC

Advance Search - By Brand

I Search

Q W E R T Y U I O P
A S D F G H J K L return
Z X C V B N M ! ? ,
.?123 .?123

Input textbox

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THE REC

Advance Search - By Brand

Nike - Women's

Options for the dropdown:
(for stores with less brands)
Nike - Men's
Nike - Girl's
Nike - Boy's
Nike - All
BOSS
Adidas

Dropdown

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THE REC

Advance Search - By Brand

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

A

liT Collective
1State
10 Crosby Derek Lam
1901
2(x)ist
2550°
3.1 Phillip Lim
3LAB
47 Brand
4moms
7 Diamonds
7 For All Mankind®
A.L.C.
A.P.C.
Acne Studios
Acorn
Acqua di Parma
Adam Tucker
aden + anais
adidas
adidas Originals
Adina Reyter
Adrianna Papell
Aerin
Aetrex
AG
Agatha Ruiz de la Prada
Agent Provocateur
AHAVA
Ahnu
Aidan Mattox
Aimee Kestenberg
Akris
Akris punto
Alberto Fermani
ALDO
Alegria
Alex and Ani
Alex Evenings
Alex Woo
Alexander McQueen
Alexander Wang
Alexander Wang for
Athlete Ally
Alexis Bittar
Alfred Sung
Algenist
Alice + Olivia
Allen Allen
Allen Edmonds
Alo
ALOR®
ALOR®
ALTERNA®
Alternative
Altru
Amalfi by Rangoni
American Needle
Ames Bros
AMI Alexandre Mattiussi
AMOREPACIFIC
Amsale
Anastasia Beverly Hills
ANATOMIC & CO
Ancient Greek Sandals
Andre Assous
Andrew Marc
ANDROID HOMME
Anita International
Anna Beck
Anne Klein
Annick Goutal
Another Line
Anthony Logistics for Men
Antica Farmacista
Antony Morato
Anyi Lu
Aquatalia by Marvin K.
Aramis Gentlemen's Collection
Aravon
Arche
Archipelago Botanicals
ARCONA
Arc'teryx
Argento Vivo
Ariat
Ariella Collection
Armani Collezioni
Armani Jeans
Armani Junior
Articles of Society
Ash
ASHISH
Ashley B
ASICS®

Links

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THE REC

Advance Search - By Brand

Ancient Greek Sandals
Andre Assous
Andrew Marc
ANDROID HOMME
Anita International
Anna Beck
Anne Klein
Annick Goutal
Another Line
Anthony Logistics for Men
Antica Farmacista
Antony Morato
Anyi Lu
Aquatalia by Marvin K.
Aramis Gentlemen's Collection
Aravon
Arche
Archipelago Botanicals
ARCONA
Arc'teryx
Argento Vivo

Search

Scrollbar

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Search - By Brand

Women's Nike

$XX.XX $XX.XX $XX.XX $XX.XX
$XX.XX $XX.XX $XX.XX $XX.XX
$XX.XX $XX.XX $XX.XX $XX.XX

When the item is clicked, the user can see details as well as LOCATE the item within the store or FIND it elsewhere

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THE REC

Lace Sheath Dress $19.99

36 in stock

5 XL LOCATE
3 L LOCATE
0 M LOCATE
1 S LOCATE
2 XS LOCATE

HOLD REQUEST

Advance Search

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LOCATE

Nike Pro Women's Tank Top - Magenta, Size: Large

Total : 3

BACK REQUEST QUIT

Employee's View

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Requests

Customer: Brian Smith
Room: 4
Item: Lined Scoop Neck Boy's T-shirt
Size: Medium
Color: Red
LOCATE

Customer: Stephen Lo
Room: 3
Item: Scoop Neck Boy's T-shirt
Size: Small
Color: Green
LOCATE

Customer: Jamie Madson
Room: 2
Item: Nike Pro Women's Tank Top
Size: Large
Color: Magenta
LOCATE

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THE REC

Advance Search - By Price

Price Range Min to Max

SEARCH

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Search - By Price

Items between $0.00 and $25.99

$XX.XX $XX.XX $XX.XX $XX.XX

When the item is clicked, the user can see details as well as LOCATE the item within the store or FIND it elsewhere

$XX.XX $XX.XX

$XX.XX $XX.XX $XX.XX $XX.XX

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THE REC

Advance Search - CLEARANCE

Men's

Women's
Men's
Junior's Ladies
Junior Guys
Girl's
Boys
All

Atleast 50% off

Any markdown
10% off
20% off
30% off
40% off
50% off
60% off
70% off
80% off

SEARCH

50% off would include 60%, 70%, & 80% off

Dropdown

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Search - By Price

Men's - 50% off

$XX.XX $XX.XX $XX.XX $XX.XX

When the item is clicked, the user can see details as well as LOCATE the item within the store or FIND it elsewhere

$XX.XX $XX.XX

$XX.XX $XX.XX $XX.XX $XX.XX