Vicky Tran

UX Designer

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SKILLS

Figma
Adobe Photoshop
Adobe Illustrator
Premiere Pro
Sketch
Invision

Wireframes, Mockups,
Whiteboarding, Prototyping
User Research & Testing
User Stories & Scenarios
Affinity Diagraming
Card Sorting
HTML & CSS
Grid Systems & Layouts
Responsive Design
Interaction Models
Storyboarding & Personas
Visual Design
Data Analysis
Video editing
User Experience Design (UED)
Graphic Design

LANGUAGES

English
Vietnamese

EDUCATION

University of Washington – Seattle, Washington
B.S. in Human Centered Design & Engineering (HCDE)
Human Computer Interaction (HCI)

WORK EXPERIENCE

Senior Product Designer & Researcher   Oct. 2020 – Present
Stellar Cyber – Santa Clara, California

- Designed intuitive dashboards for our customers to reduce enterprise security risk against threats and improve the economics of their security operations
- Conducted user research, customer interviews, background research, competitive analysis, user surveys and user studies
- Collaborate on Figma to build a design system
- Designed the Open XDR kill chain loop to be patented for the company
- Designed SaaS pages for the new release

Product Designer   Jan. 2019 – Oct. 2020
F5 Networks – San Jose, California

- Created components, mockups, wireframes, visual designs, and interactive prototypes for dashboards and forms
- Conducted user testing on preferences pages and new dashboards
- Suggested solutions to improve the user experience
- Implemented new features on BIG IP & BIG IQ

UX Designer & Researcher   Jun. 2015 – Jan. 2019
Cisco Systems – Raleigh, North Carolina & San Jose, California

- Led the team in creating UI flows, user research, product background research, competitive analysis, prototypes, user testing for new web pages, mobile applications, and smart watch applications
- Created UX designs and interaction for an application utilizing natural processing language translate questions into queries to return dynamic data visualizations in an instant
- Redesigned the layout, increased responsiveness, and reduced the number of clicks per action for Commerce, a $50 billion platform with over 100,000 accounts
- Designed dashboards that compiled, analyzed, and displayed the company's spending and earnings which increased efficiency for business processes and provides a safe place for historical data.
- Conducted and created usability tests, analyzed feedback from users using the Cisco Commerce Workspace, created user stories, and created personas to redesign the web application
- Worked on Helios which helped managers with resource, financial planning, and kept teams accountable for their cost.
- Improved the user experience of a tool called Insight which measured the health of an organization with data
- Planned, interviewed, recorded, and edited internal videos for Cisco conferences with over 1500 people in the live audience
- Led and managed summer interns for my organization
- Both internal tools for employees and external tools for customers. B2B & B2C